



# The Promenades Extraordinary People Awards



The  
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# The Promenades Extraordinary People Awards

It's not very often you can bring an entire community together, from the ages of 9-years-old to 90-years-old, under one roof to celebrate the hard work of individuals and raise vital funds for a charity close to people's hearts. The Promenades Extraordinary People Awards does just that and more.

We are delighted the awards initiative is returning for a second year to celebrate local unsung hero's and this year we will be raising funds for RNLI Bridlington - the centre's nominated charity

The glamorous awards ceremony will be hosted by BBC broadcaster Blair Jacobs, at the towns most impressive historical landmark - The Spa Bridlington, where guests will enjoy a three-course fine dining experience and entertainment.

This year we have a range of exciting sponsorship opportunities, which presents a chance for your business to benefit from giving something back to individuals that go the extra mile.

Please contact Rachael Dean on 01482 782287 or email [rachael.dean@mercury-group.co.uk](mailto:rachael.dean@mercury-group.co.uk) for further information.





# Awards

## **1. Spirit of Youth Award**

For young people aged 18 and under, to be awarded for showing the best positive example to peers, their school or town general. This could be through helping others, overcoming an adversity or facing up with courage to life's hardships and challenges.

## **2. Charity Fundraiser of the Year**

This group or organisation need not necessarily have raised the most cash, but will be judged on innovative fundraising methods and the personal effort involved.

## **3. Volunteer Of The Year Award**

Could be an individual person or a team of people, a charity itself or a workplace who have selflessly volunteered to help a person or people whether it be for charity or just to help those less fortunate and in need.

## **4. Coastal Hero Award**

Could be an individual or team of people, who go above and beyond the call of duty to ensure the sustainability of our coast, its industry and keeping people safe in our waters.

## **5. The Community Local Hero Award**

This award is for someone who strives to make their community a better place. Putting everyone before themselves. A true shining beacon in the area.

## **6. Shaping the Future Awards**

For an education provider (nursery, school, college) or a community group (e.g. youth clubs, sea cadets, scouts etc.) which has had a positive impact on its pupils / members and the wider community.

## **7. Business, Tourism and Arts Award**

This award is a true celebration of the wonderful cross section of businesses, tourism and arts we have in Bridlington and recognises those organisations that deliver exceptional service as par for the course.

# Sponsorship Packages

## Main Sponsorship Package £1000

### Pre-Event:

- Your logo will appear on all marketing materials (posters, leaflets, adverts, web banners)
- Logo/credit on all Promenades social media channels
- Inclusion/credit in press releases produced in relation to this event

### At the event:

- A table of ten with wine for your guests
- A complimentary drink on arrival
- An opportunity to present the award category you are sponsoring
- An opportunity to place marketing literature on each table
- Logo / mention in the programme to be distributed to each guest
- Logo / credit and branding on the AV screens
- Credit / thank you in script on the evening
- Your business name and logo displayed on your table

### Post event:

- Inclusion/credit in press releases in relation to the event
- Your logo in the event photo gallery



# Sponsorship Packages

## Specific Item Sponsor - £500 or £250

**We are asking for sponsorship to cover the following:**

- Wine
- Complimentary drink on arrival
- Table Favours
- Entertainment
- Printing

## **Sponsors will receive:**

Your logo displayed in the programme to be distributed to each guest

## **Table Sponsors: £600**

### **This includes:**

- A table of ten with wine for your guests
- A complimentary drink on arrival
- Your company name and logo displayed on your table
- Your company name and logo displayed in the programme to be distributed to each guest
- Logo displayed on the AV screens

# Raffle Prize Sponsorship

Last year, our raffle raised more than **£500** for our chosen charity. We would be more than grateful for any prize donations, no matter how big or small.

## **Sponsors will receive:**

Your logo displayed on the main AV screen during the raffle ticket sales, which will take place throughout dessert, right up until the end of the evening when the last raffle prize is won.